



WHY JOIN?



ACQUIRE CUSTOMERS, GROW REVENUE

Identify new customers driven by cross-brand network



CUSTOMER INTELLIGENCE

Arm your brand with a comprehensive view of customer behavior, preferences, and share promotions across the industry



TURN-KEY CAMPAIGNS

Activate personalized partner driven offers to convert new customers, upsell current customers, & incentivize loyalty - Throughout the customer lifecycle

NECTAROM PARTNER MARKETING NETWORK is a personalization network that connects restaurant & entertainment brands. Maximize customer revenue and personalize messages for customers through cross-brand data exchange & targeted partner campaigns.

Our platform enables brands to access industry-wide customer data, unlock valuable customer insights, and activate targeted personalized campaigns on partner's email, website, & apps.

WHAT YOU NEED TO KNOW

HOW TO PARTICIPATE

1

Deploy
Pixel

2

Site
Widget

3

Activate
Campaign

WHAT DATA SOURCES DO YOU USE?

Behavioral, transactional, &
3rd party data



We make it easy for enterprises to build, operate, and scale their omnichannel personalization capability

ACQUIRE CUSTOMERS AND GROW REVENUE

Create a **shared view of customer profiles** by collecting, integrating, and processing customer data

Identify lookalike customers with **highly targeted messages** on email, website, and app

Grow customer database and **increase customer acquisition** through cross-brand data exchange



THE SITUATION: NO SINGLE ENTERPRISE HAS A TRUE VIEW OF CUSTOMER BEHAVIOR & THEREFORE ACTIVATION IS SUB-OPTIMAL

DATA SILOED BY ENTERPRISE

Customer data is siloed by brand across the industry, creating incomplete customer profiles

FRAGMENTED CUSTOMER VIEW

Brands are unable to track the customer across multiple entertainment interactions, creating gaps in customer intelligences

FIGHTING FOR SHARE OF WALLET

Limited household spending dedicated to entertainment expenses

Easy to Join | Get Started in 30 Days